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About Gartner: The Making of a Billion-Dollar It Advisory Firm

By Catherine Friedman

Lemonade Heroes, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This is the story of how an extra-ordinary individual, born in Israel and raised in Brooklyn, made over 150 millionaires by building the billion-dollar company that still bears his name. Gartner, Inc. is synonymous with the IT Advisory industry and trades publicly on the New York Stock Exchange (NYSE: IT). Gideon Gartner has performed the entrepreneur's hat-trick: he created three companies that made it through IPO. Here, in his official biography, he shares his unique view from the inside: hopes, insights, fears, challenges, and victories. This book includes personal remarks from Neill Brownstein, Charley Ellis, Stewart Greenfield, Judith Hamilton, Nadine Asin, Leon Botstein, Bob Martin, Norman Raben, Don Gartner, Perry Gartner, Sabrina Gartner, Aleba Gartner, Aaron Sylvan, and Rabbi Brad Hirschfield. The October 9th, 2014 release date is a celebration of the 35th anniversary of the founding of Gartner Group (now known as Gartner, Inc.). Background: Gideon is an entrepreneur, having founded and built three successful firms in the computer field. He first started Gartner Inc., and served as its President, CEO and Chairman from 1979...



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