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Algebra and Calculus: Mathematical Modeling for Business, Economics, and Finance

By Edoh y Amiran

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This text introduces basic ideas in both the language (mathematics) and its use (economics, finance, and decisions). In order to motivate students and meet the demands of the applications, we concentrate on applications motivated by questions that a curious reader would ask. We also concentrate on applications which can be started with a minimal mathematical background and developed more fully throughout the text, providing continuity for the reader. This continuity serves two purposes. One is to provide a familiar setting in which we add new questions and discuss new ideas, and the second is to provide a periodic review of the facts and techniques presented earlier. In order to meet the time constraints of the course, we explain some of the mathematical techniques using applications, thus delaying the need for the full mathematical background. We introduce topics of interest and explain their importance and implications first. Concepts from economics and finance and from mathematics are introduced together in the context of an example or topic that has already been discussed. Some of the topics introduced include data, many...



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