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DisneyWar

By James B. Stewart

Simon & Schuster. Paperback. Book Condition: New.

Paperback. 608 pages. Dimensions: 8.4in. x 5.4in. x 1.6in.

The dramatic inside story of the downfall of Michael Eisner Disney Chairman and CEO and the scandals that drove America's best-known entertainment company to civil war. When You Wish Upon a Star, Whistle While You Work, The Happiest Place on Earth these are lyrics indelibly linked to Disney, one of the most admired and best-known companies in the world. So when Roy Disney, chairman of Walt Disney Animation and nephew of founder Walt Disney, abruptly resigned in November 2003 and declared war on chairman and chief executive Michael Eisner, he sent shock waves through the entertainment industry, corporate boardrooms, theme parks, and living rooms around the world everywhere Disney does business and its products are cherished. Drawing on unprecedented access to both Eisner and Roy Disney, current and former Disney executives and board members, as well as thousands of pages of never-before-seen letters, memos, transcripts, and other documents, James B. Stewart gets to the bottom of mysteries that have enveloped Disney for years: What really caused the rupture with studio chairman Jeffrey Katzenberg, a man who once regarded Eisner as a father but who became his fiercest rival How...



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