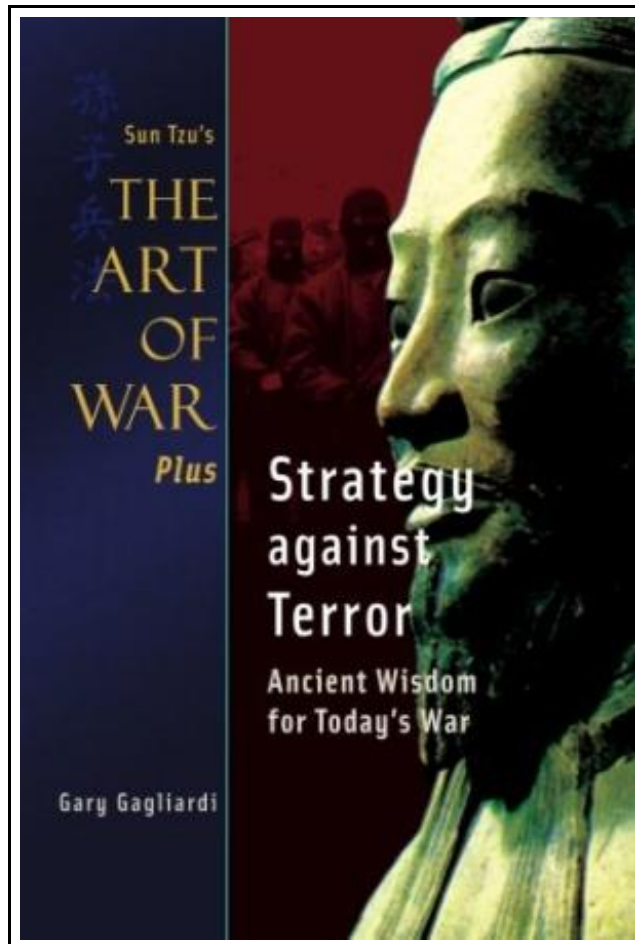


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Clearbridge Publishing, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Two books in one, the only award winning translation of Sun Tzu s The Art of War plus our award-winning stanza-by-stanza adaptation applying his principles to the war on terror. This second edition updates the book a decade after its first release to address recent changes in the Middle East including the recent invasion of Iraq by ISIS fundamentalists. This award-winning book adapts Sun Tzu s timeless principles to address today s military challenge of terrorism. Foreword Magazine s 2006 Book of the Year Finalist in Philosophy, Like all our adaptations, Sun Tzu s Art of War is on the left-hand pages with our application to terror on the facing right-hand pages. Unlike partisan views of the war on terror, this book follows Sun Tzu s principles stanza by stanza, examining the relevant issues as he would. What emerges in a unique picture of the war on terror that you cannot get anywhere else. For example, Sun Tzu tells us that all war are based on economics and forces us to examine the economic underpinnings of terrorist attacks. What is the real battle underlying terrorism? How does attacking civilians generate money for the terrorists? What will happen if the West refuses to engage terrorism. Table of Contents Author s Forward to Second Edition Key Dates in Modern Islamic Terror Introduction: Strategy and Terror 1 Analysis Freedom versus Terror 2Going to War The Economics of Terror 3Planning an Attack Uniting against Terror51 4Positioning In Position to Attack Terror 5Momentum Innovation against Terror 6Weakness and Strength The Terrorists Weak Points 7 Armed Conflict Minimizing Destruction 8 Adaptability Shifting Our Priorities 9Armed March Campaigning against Terror 10Field Position Evaluating Our...



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